

TO: Associates and Supporters of www.brazilboycott.org
FROM: Ron Simmat, Public Relations Director, BrazilBoycott
SUBJECT: E-mail chatter linking Lambros to terrorism
DATE: November 1, 2004

LAMBROS COMPARED TO CHE GUEVARA

Various statistics howing hit rates for websites operated by John Gregory Lambros encouraging the boycott against Brazil were cited in an email exchange between the Brazilian ambassador and a Bolivian government official, along with the claim that the growing effectiveness of the Lambros websites puts Lambros in the category of a revolutionary of the Che Guevara type. The ambassador went on to say this is an alarming precedent, and an agreement should be sought with the United States Government to ban www.brazilboycott.org-type attacks as criminal, just as Guevara was considered a criminal by all South American countries, and his death was celebrated as a victory.

An alternative suggested was a complaint to the WTO in which the Lambros attacks would be claimed as supported, or at least encouraged, by the United States Government as a covert support for its own industries that compete with those of Brazil, especially beef production, aircraft manufacturing, orange juice, and light industry. Various statistics were given showing the effectiveness of www.brazilboycott.org and linking this economic damage with advantages accruing to United States business interests. This was suggested as a second line of defense in the event the United States Government rejected requests for criminal sanctions against Lambros and a statutory ban on www.brazilboycott.org-type websites.

Finally, the ambassador discussed approaching the U.S. State Department, which doubtless is the correct diplomatic move in seeking support for Brazil within the United States Government, but he noted the poor prospects of getting Collen Powell to support criminalization of website activity. He therefore suggested that in this particular case support more likely would be forthcoming from the John Ashcroft Justice Department with its tendency towards "Nazi-like thinking," to use the ambassador's words. From the tone of the communication, the reader gathers "Nazi-like thinking is good, and something of a compliment to the United States Government and Mr. Ashcroft.

Brazil is seeking Bolivia's support in this effort, and one may assume that support also is being sought from other South American countries, though this writer saw only the email to the Bolivian Government.

See attached data from Google and other firms regarding the statistics so alarming to the Brazilian ambassador.

-- End of Memorandum --

attachment: Google, Lycos, Yahoo!, and A9.com stats.